Applications are invited from the Women Entrepreneurs for NSIC Awards for Women Entrepreneurs (1st Edition)

NSIC AWARDS

FOR

WOMEN ENTREPRENEURS

The National Small Industries Corporation Ltd
NSIC Bhawan, Okhla Industrial Estate, New Delhi
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NSIC Women Entrepreneurs Awards

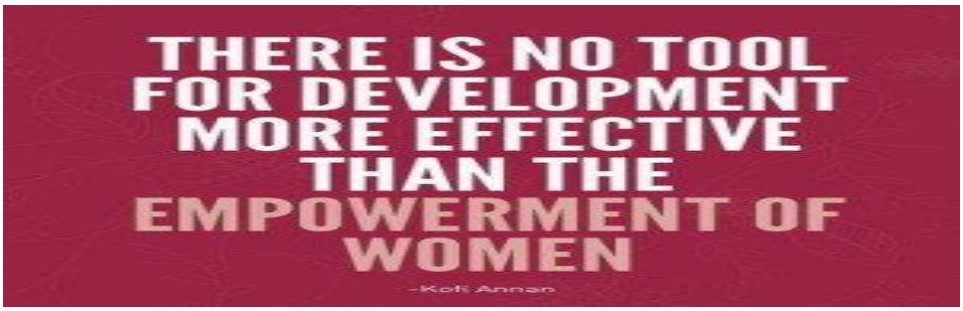
I. Introduction

NSIC, since its inception in 1955 has been a guiding and motivating force for these MSMEs through its diverse support. NSIC has evolved its schemes in tune with the changing requirements of the MSMEs. It has been instrumental in contributing to the growth of large number of enterprises who have been successful in scaling up their operations.

The growth story of MSMEs reflects of their zeal, ambition, creativity and visionary spirit.In India, Women Entrepreneurs constitute13.76% of the total number of entrepreneurs in India. It is well accepted that women are vital to the Indian industry, both as employees and as clients, but the industry has been slow to take notice. Women make up a good part of the work force in the industry. These establishments in total owned by women provide employment to 13.45 million people. Women are also sighted to be better entrepreneurs as they control the vast majority of household spending.

Today, the Indian Government has begun to focus on empowering woman through multiple initiatives. Thus it is imperative to identify such Women Entrepreneurs and applaud them. With this context, NSIC considers it imperative to celebrate the very zeal and attitude of such women entrepreneurs who have survived against all odds and have never given-up.

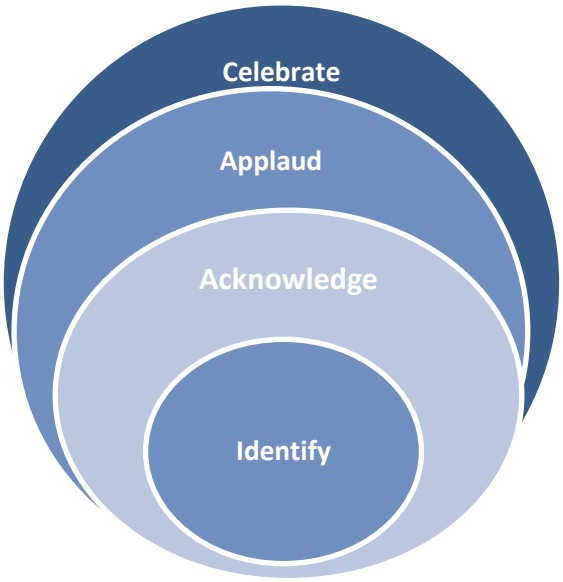
It is these factors that encourage NSIC to institute **NSIC Women Entrepreneurs Awards.**



II. Core Objective of this initiative:

NSIC Women Entrepreneurs Awards would be a salutation for the outstanding achievement made / work done by Women MSMEs in certain selected fields. These awards would prove to be a boost for several other MSMEs to improve and innovate in their operations. Apart from the MSMEs, various institutions (including Banks etc.,) having facilitated Women Entrepreneurs will be given due recognitions and felicitations with the awards.

While constituting the awards, the process would inter-alia encompass the various steps as depicted in the diagram and table below:-

	• **Identify** the gems who have made a niche for themselves • **Acknowledge** their initiatives & hard work through the establishments they have created • **Applaud** the very fact that they have succeeded and survived all odds • **Celebrate** their success and let the world know about their struggle as its not only about the profits they make it's the stories they create

NSIC Women Entrepreneurs Awards **shall** be open to all Women MSMEs in manufacturing, services and retail sectors.

III. Award Categories

The program covers three broad segments of awards for Women Entrepreneurs:-

1) Micro, Small& Medium Enterprises (MSMEs),

2) Sector awards and

3) Theme-based (Special) awards

Segmental Awards	Sector Awards	Special Categories
❖ Micro business ❖ Small business ❖ Medium business	❖ Auto components ❖ Chemicals ❖ Electronic Goods and Components ❖ Engineering Goods ❖ Food and Agro Products ❖ Hospitality ❖ Information Technology ❖ Logistics ❖ Metal & Metal Products ❖ Plastic and Plastic Goods ❖ Readymade Garments ❖ Rubber and Rubber Products ❖ Textiles. ❖ E-commerce ❖ Technology ❖ Social sector. ❖ Consumer products ❖ Family Business	❖ Most Promising Woman Entrepreneur ❖ Start-up award ❖ Innovative business award ❖ Lifetime Achievement

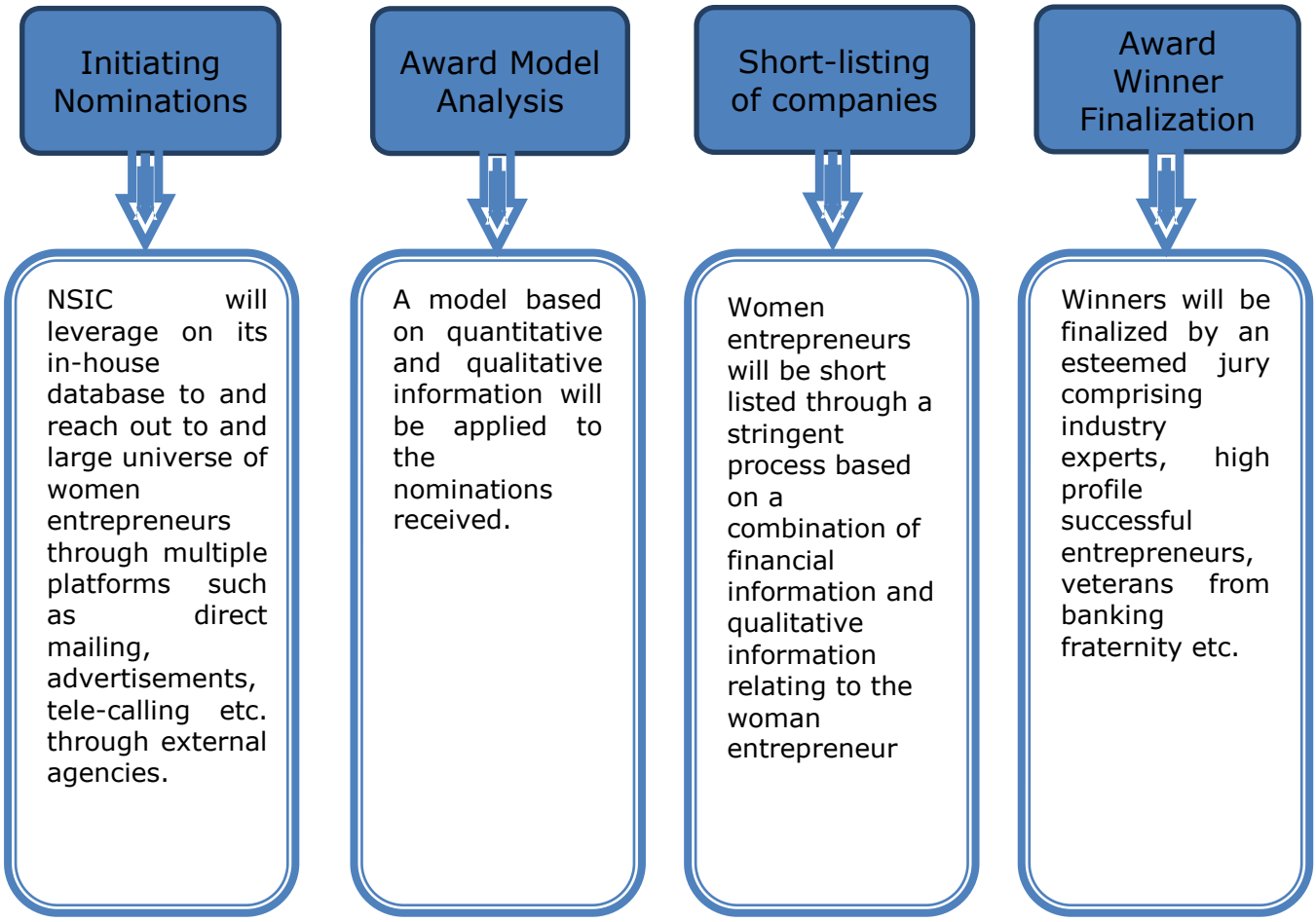
The companies that fulfill the criteria for micro, small and medium enterprises as defined by the MSMED Act, 2006 will be considered under this segment.

It is proposed to give approximately 20-25 awards.

Definition of Women Entrepreneurs

The Government of India has defined women entrepreneurs as "an enterprise owned and controlledby a woman having a minimum financial interest of at least 51% of the capital and giving at least 51% of the employment generated in the enterprise to women". Women enterprises can be classified as (i) owned by women, (ii) managed by women and (iii) employing women.

IV. NSIC Award Process



Note:NSIC selection process is based on the following principles:

- Nominations for the award are open to all Women entrepreneurs that meet the relevant size criteria
- Nominations canbe submitted either 'Online'or by post.
- Self –Nomination would also be accepted.
- The idea is to encourage participation and spread awareness and transparency
- The methodology is based on declared financial and business results. The process also requires appropriate documentation / supporting in order to ensure validity

V Award criteria:

The following criteria shall be adopted for short-listing the eligible women entrepreneur for the awards.

- Product / Service Innovation
- Risk taking capability, braving the odds
- Contribution to Exports / Overseas Market Development
- Strategy & Business Growth
- Smart Marketing
- Quality of Products & Services
- Environmental Concern

- Contribution to employment Generation
- Contribution to societal development
- HR Practices

VI Self-Nomination:

The entries for the NSIC awards is also open for self-nomination. The decision of NSIC jury will be final and binding in the cases of self-nomination.

VII Last date of application:

a) In case you are interesting in submitting your nomination for the awards, kindly download the form and send in your entries on or before ***10th April 2017. The entry form is placed below.***

b) Submit your entry with relevant documents and enclosures and mail to the below mentioned address. All Answers should be supported by relevant documents. Any incomplete form or without supporting documents will be liable for cancellation of the said nomination.

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General Manager(SG),NSIC
The National Small Industries Corporation Ltd., NSIC Bhawan,Okhla Industrial Estate, New Delhi-110020.
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Toll Free: 1800-11-1955
Email-manojlal@nsic.co.in

NSIC National Women Entrepreneur Awards (1st Edition)

Application Form

Basic Info PART-I

Please affix one high resolution photo (size 8cmx5cm)

A. Name of Entrepreneur (English)

B. Name and address of Enterprise (English)

District ----------State---------- PinCode----------

STD Code & Telephone Numbers:

Tel. (O): ----------

Mobile No. ----------

E-mail: ----------

C The Entrepreneur belongs to SC/ST/OBC/GEN? ----------

D. (a) Udyog Aadhaar Memorandum: Tick Appropriately (Micro/ Small/ Medium)

Number:

Date:								

(b) Databank Registration of enterprise:

Number:

Date:								

E.

Name of Products	Attach Photo of products

F. Attach photo of Front /Rear View of Building of Enterprise showing name Board etc.

Front	**Attach Photo**
Rear	**Attach Photo**

PART – II Total Marks: 100

Parameters & Proforma for Evaluation and Awarding Marks

Product/ Process Innovation

S. No.	Items	2013-14	2014-15	2015-16
1	Original investment in Plant & Machinery / Equipment (Rs.in lakh) cumulative			
2	Original investment in Plant & Machinery/ Equipment (Rs.inlakh) net addition			
3	No.of Employees			
4	Value of Annual Turnover / Sales (Rs.in lakh)			
5	Net Profit (after taxes) (Rs.in lakh)			
6.	Value of Average Annual Turnover / Sales			
7.	Growth rate of Average Annual Turnover / Sales			
8.	Value of Average Net Profit (after Taxes)			
9	Export-Direct (Rs. In lakh) (Attach at least 3 shipping bills of each year)			

Please attach Audited Balance Sheet for each year and figures above should be highlighted in balance sheet.

10. **Details of Innovation**–

Please explain whether innovation is product development or process / design development. What exactly, is novel about your innovation? How innovation is improvement over what already exists.

Whether Innovative Development is	Maximum Marks
(i) Product development - 5 Marks	5
(ii) Process/Design Development - 5 Marks	

11. Please give detail whether product / process developed through recognized incubation centers (Govt. Institutions / Universities/ Engg. Colleges/ Govt. Undertakings / Autonomous bodies) (attach the documentary evidence)

Products/ Processes Developed through	Maximum Marks
(i) Recognized Incubation Centres- 5 Marks	5
(ii) Others - 3 Marks	

12. Whether innovation development is (1) Prototype Stage (2) successfully Developed (3) Commercialized. Please give details and attach the documentary evidence.

Whether Innovative Development is	**Maximum Marks**
(i) Prototype Stage only - 1 Mark	5
(ii) Successfully Development - 2 Marks	
(iii) Commercialized - 2 Marks	

13. Details of patents / designs / copyrights obtained or applied for up to 31.3.2016 (attach the certificate / documentary evidence) 5 Marks

14. Please give details whether innovation is eco-friendly. Please attach documentary evidence.

Whether innovation (product / process) Is eco-friendly	**Maximum Marks**
(i) Yes - 5 Marks	5
(ii) No - 0 Mark	

15. **Standardization**:

Has enterprise obtained BIS mark / /International / National Standard (RDSO,GMP,BEE,FSSAI, Ag Mark etc.) or to any other Specification. Please give details and attach the documentary evidence.

Standardization	**Maximum Marks**
(i) Obtained BIS Mark / International / National Standard (RDSO,GMP,BEE,FSSAI, Ag Mark etc) - 5 Marks	5

(ii) Product equivalent to any other Specification - 3 Marks	

16. Whether innovation conserves energy? If yes, give details with supporting documents like energy audit report.

Energy conservation Measures	**Maximum Marks**
(i) Yes, with supporting documents i.e. Certified Energy Audit Report,- 5 Marks	5
(ii) Energy conservation measures adopted by enterprise - 3 Marks	
(iii) No initiative - 0 Mark	

17. Is your enterprise certified for ISO-9000/14000/18000/22000/HACCP/GMP/ other equivalent Certification? If yes, give details and attach documentary proof.

Obtaining ISO-9000/14000/18000/22000/ HACCP/GMP/ other equivalent Certification?	**Maximum Marks**
(i) 3 years & above – 5 Marks	5
(ii) less than 3 years & above 2 years - 3 Marks	
(iii) less than 2 years & above 1 year - 2 Marks	
(iv) less than 1 year - 1 Mark	
(v) No - 0 Marks	

18. Have you taken measures for pollution control? If yes, give details with supporting documents. (If measures are not applicable, enclose copy of NOC / exemption notification from the competent authority.)

Pollution Control Measures	**Maximum Marks**
(i) Yes - 5 Marks	5
(ii) No - 0 Mark	

19. **Employees Welfare Measures** (i) ESI (ii) CPF (iii) Bonus. Please give details and attach the documentary evidence.

Employees Welfare Measures	**Maximum Marks**
(i) ESI, Yes, - 2 Marks. No, - 0 Mark	5
(ii) CPF, Yes, - 2 Marks. No, - 0 Mark	
(iii) Bonus, Yes, -1 Mark. No, - 0 Mark	

20. Training provided to staff / officials to upgrade their skill. Please give details and attach the documentary evidence

Whether any training provided to staffs / officials to upgrade their skills	**Maximum Marks**
(i) Yes, with supporting documents from external expert / agency - 5 Marks	5
(ii) Yes, with supporting documents from internal expert - 3 Marks	
(iii) No - 0 Mark	

21. **Basic Amenities** at Work Place.(i) Canteen (ii) Toilets (iii) Drinking Water (iv) Medical First Aid Facilities. Attach Photograph.

Basic Amenities	**Maximum Marks**
(i) Canteen, Yes, -1 Mark. No, - 0 Mark	5
(ii) Toilets, Yes, -2 Marks. No, - 0 Mark	
(iii) Drinking Water, Yes, -1 Mark. No, - 0 Mark	
(iv) Medical First aid, Yes, -1 Mark. No, - 0 Mark	

22 C**redit Rating** .If yes, give details and attach documentary proof each of three years.

Credit Rating of Enterprises	**Maximum Marks**
(i) Yes - 3 years – 2 Marks, 2 years - 2 Marks, 1 year - 1 Mark	5
(ii) No-0 Mark	

Quality Products

23.a) Do you have Testing / quality of Raw material used or Testing / Quality of Components / sub-assemblies? If yes, give details and attach documentary proof. 5 Marks

b).Has the enterprise requisite Testing equipment /instrument. If yes, give details and attach documentary proof. 5 Marks

24. Any reward scheme introduced for employees for suggesting improvements in your company? Please give details and attach the documentary evidence.

Reward scheme introduced for employees for suggesting improvements	**Maximum Marks**
(i) Yes - 5 Marks	5
(ii) No - 0 Mark	

25. Whether Enterprise has Quality Audit Team. Please give details and attach the documentary evidence and report of auditing team.

Whether Enterprise has Quality Audit Team	**Maximum Marks**
(i) Yes, with supporting documents, 3 years - 5 Marks	5
(ii) Yes, with supporting documents, less than 3 years - 3 Marks	
(iii) No - 0 Mark	

26. a) Which NSIC scheme benefits do you avail? Marks 15

A. Marketing	B. Credit	C. Technology	D. Support Service
- Raw Material Distribution - Registration for Government Purchase - Consortia & Tender Marketing - E-Marketing Portals B2B & B2C - Infrastructure	- Raw Material on credit - Credit Facilitation under Bank Tie-Up Scheme	- Training - Material Testing - Job Work - Energy and Environment Audit	- Rapid incubation for new business creation - Performance &Credit Rating - Exhibition(s). - International Cooperation - SC/ST Hub

b) What is the pride factor of being associated with NSIC – What Benefits have NSIC schemes given you?

Self-Nomination Form Part-III

27. Kindly submit your documents and testimonials which prove your outstanding plus performance in your field and your growth story.

Part-IV

28 .Please give write up of not more than 300 words about yourself, your enterprise and the product(s) manufactured/ service(s) rendered by indicating your achievements to justify as to why your application deserves to be considered for the award.

I certify that I have cleared income tax dues and I am not involved in any economic or other offence for which legal action / enquiry is pending and also the above information furnished by me is correct. I undertake to refund the prize such as return the trophy and certificate, If awarded to me, in case it is ever found that the information furnished above (Part 1 to Part 4) was incorrect. Further I may also be liable for any action under the law of the land for any false declaration.

Place:

Date:

SIGNATURE OF THE ENTERPRENEUR
SEAL OF THE ENTERPRISE

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